

AL-MS District - Club Bulletin Contest

Standard Items	
	Masthead
	Club name prominently displayed
	Optimist International logo
	International President's logo
	Date of bulletin issue
	Meeting time, place and day
	Names of club officers
	Names of committee chairmen
	Telephone numbers (contact information) of club officers
	Telephone numbers (contact info) of committee chairmen (optional)
	Name and telephone number (contact information) of bulletin editor
	The Optimist Creed

Content	
	Date and program of next meeting
	Report on last meeting's program
	Names of guests at last meeting
	Calendar of upcoming events
	News of club projects
	Humor
	Personal news about members (birthdays, anniversaries, awards, etc.)
	Urge to attend and/or bring guests

Visual	
	Format is easy to follow, stories easy to find
	Items are clearly separated - utilize lines and boxes where needed
	Stories have headlines
	Paragraphs are short
	Type is attractive and easy to read
	Illustrations or photos used
	Printing is sharp and clear
	Publication coincides with meeting frequency (or at least once a month)

For participation in contest, send each bulletin to District Bulletin Editor:

Arthur Mack

editor@amoptimists.org

or mail to: 2582 Legends Rd., Mobile, AL 36618

251-645-2241 (home) 251-454-9618 (cell)

As part of A & A requirements, each bulletin should also be sent to:

A & A Chair Jacob Ransom

jransom1@bellsouth.net

or mail to: 1411 Miami Dr., Birmingham, AL 35214

Governor Pam Black

p_black515@bellsouth.net

or mail to: P.O. Box 834, Hernando, MS 38632