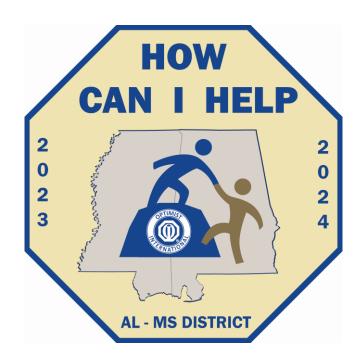
# **DISTRICT DIRECTORY**

# OPTIMIST INTERNATIONAL ALABAMA – MISSISSIPPI DISTRICT 2023-2024



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## **Mission Statement**

By providing hope and positive vision, Optimists bring out the best in youth, our communities and ourselves.

## VISION

Optimist International will be recognized worldwide as the premier volunteer organization that values all children and helps them develop to their full potential.



## PURPOSES OF THE OPTIMIST CLUB

To develop optimism as a philosophy of life utilizing the tenets of the Optimist Creed; to promote an active interest in good government and civic affairs; to inspire respect for the law; to promote patriotism and work for international accord and friendship among all people; to aid and encourage the development of youth, in the belief that the giving of one's self in service to others will advance the well-being of humankind, community life and the world.

## WEBSITES

## Alabama-Mississippi District:

District web page

**Optimist International:** 

- Home page
- <u>Member Resources</u>
- OI Foundation

# THE OPTIMIST CREED

## Promise Yourself:

- To be so strong that nothing can disturb your peace of mind.
- To talk health, happiness and prosperity to every person you meet.
- To make all your friends feel that there is something in them.
- To look at the sunny side of everything and make your optimism come true.
- To think only of the best, to work only for the best, and to expect only the best.
- To be just as enthusiastic about the success of others as you are about your own.
- To forget the mistakes of the past and press on to the greater achievements of the future.
- To wear a cheerful countenance at all times and give every living creature you meet a smile.
- To give so much time to the improvement of yourself that you have no time to criticize others.
- To be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.

## District Conferences and Convention Schedule Alabama-Mississippi District 2023-2024

### **First Quarter**

Dates .....November 10-12, 2023 City.....Dothan, AL Hotel .....Hilton Garden Inn 171 Hospitality Lane Hotel Phone......334-671-7676

## Second Quarter (Super Zone Mtgs-In person and Via Zoom)

Region 2 (Zones 4, 5, 6, 7, 8) Jan 27, 2024 Lillian, AL (Lillian Community Club) 34148 Widell Avenue, Lillian, AL 36549

Region 1 (Zones 1, 2, 3, 9, 10) Feb 17, 2024 Athens, AL (Athens State University) 300 N. Beaty Street, Athens, AL 35611

## Third Quarter

Dates .....April 19-21, 2124 City.....MS Hotel .....TBD Hotel Phone .....TBD

## Fourth Quarter

Dates .....August 15-18, 2024 City .....Mobile, AL Hotel: .....TBD Hotel Phone ......TBD

## IMPORTANT DATES TO REMEMBER

#### Year 2023

Month	Date(s)	Event
OCTOBER	15	Fourth Quarter A&A Report due to District A&A Chair
		Optimist in Action Day
NOVEMBER	10-12	First Quarter District Conference – Dothan, AL

### Year 2024

Month	Date(s)	Event
JANUARY	15	First Quarter A&A Report due to District A&A Chair
	27	Super Zone Meeting in-person & via Zoom and in person (Zones 4, 5. 6, 7)
FEBRUARY	1	Optimist Day
	17	Region 2 Super Zone Meeting via Zoom and in person (Zones 1, 2, 3, 8, 9, 10)
	29	Club deadline to submit club winning essay to District Chair
MARCH	TBA	District JOI Convention North & South
	17	Last day for Club Oratorical Contests
	20	International Day of Happiness
APRIL	1	Zone Oratorical Contests
	15	Regional Oratorical Contests
	15	Second Quarter A&A Report due to District A&A Chair
	20	Last day to hold club officer elections
	28-30	Third Quarter District Conference – MS and via Hybrid
	29	District Oratorical and CCDHH Contests
MAY	20	Club Officer-elect Report due to Optimist International
	30	JOI Club Officer-elect Report due to Optimist International
	24 - 26	HOBY Seminar (AL – May24 – 26; MS – May 31 – June 2)
JUNE	10	District Junior Golf Tournament / Glen Lakes, Foley, AL
	23-26	Niagara Falls, Canada
JULY	18-19	OI Oratorical World Championship in St. Louis, MO
	15	Third Quarter A&A Report due to District A&A Chair
	14-19	OI Jr. Golf Championships, Boys 10-11, 12-13 and Girls 10-12
	19-24	OI Jr. Golf Championships, Boys 14-15 and Girls 13-14
	24-29	OI Jr. Golf Championships, Boys 16-18 and Girls 15-18
AUGUST	18-20	Fourth Quarter District Conference/Convention – Mobile, AL and via Hybrid
	31	Club deadline to submit President's Citation Form to Optimist International
		(Online)
SEPTEMBER	30	Club deadline to submit Club Pride Report
	30	Club deadline to submit Honor Club Tracking Form to Zone Lt. Governors
OCTOBER	10	Lt. Governors' deadline to submit Annual Club Reviews to Past District
		Secretary-Treasurer
	10	Lt. Governors' deadline to file completed Honor Club Tracking Reports to
		District Secretary-Treasurer, Governor and A&A Chair.
	15	Fourth Quarter A&A Report due to District A&A Chair

## Tracy Huxley Optimist International President: 2023-2024 Biography



What an honor it is to serve this 2023/2024 Optimist year as the 106<sup>th</sup> International President. I've spent 28 years as an Optimist with a capital "O", making it my mission to give back to the club and organization that gave to me as a child.

I have been working alongside Governor Jeff for some time now. Jeff will continue to be the most up to date on new developments and focuses for the future of Optimist International. From a fresh direction on engaging our membership, developing new membership growth approaches, C.A.R.E.ing for our members and truly focusing on the 3<sup>rd</sup> pillar of our mission statement; your Governor and each member of your district plays an integral role in

the future of our impact around the world.

"By providing hope and positive vision, Optimists bring out the best in youth, their communities and themselves."

What are you doing to bring out the best in yourself and help fellow members to do the same?

Let's make that the mission for 2023/2024, to take C.A.R.E. of our members. Imagine what could happen if we spent a little time making each other feel valued and heard! Make the plan to be educated on the C.A.R.E. retention program and conduct your club's first ever C.A.R.E. program this year and plan to make it an annual focus. Our members, clubs, districts and Optimist International will be stronger and better for your efforts.

Optimist International is not this illusive group of people in St Louis, Missouri. Optimist International, "OI," is each of us! Every decision, the direction of our future and the values of this organization, lays in the hands of each of us. Us, the members of our clubs, are OI. Together, only we, OI, can ensure the future is full of hope and positive vision for future generations. Let's rally together and embrace the opportunity to approach things from a new direction and see where we can take this next century of service as Optimists, with capital O's.

I look forward to serving alongside all the Optimists of all the countries within Optimist International. We have so many great talents and such incredible passion for Optimism. It's our mission to bring out the best. Let's do that, together.

Yours in Optimism,

## Dave H. Wilson Optimist International Southeast Region Vice-President: 2023-24

Optimist Dave Wilson joined the Optimist movement in 2002 as a Charter member (Charter VP) of the Optimist Club of Trafalgar. The Trafalgar club disbanded in 2009 and IVP Dave has since been a proud member of the Optimist Club of Kingston, Jamaica.

Optimist Dave has served his club, Zone, the Caribbean District and Optimist International at various levels during his twenty-one (21) years as an Optimist.

Service Highlights;

- 2003/4 Honor President Optimist Club of Trafalgar
- 2006/7 Distinguished Lt. Gov. Zone 1, Caribbean District
- 2016/17 Distinguished & Outstanding Governor Optimist International
- 2018/19 Member International Membership Committee OI
- 2019/20 Chairperson International Growth Committee OI
- 2022/23 International Vice President Elect (Southeast Region, Optimist Intl)
- 2023/24 International Vice President Southeast Region

VP Dave has also served in many other capacities on various Committees at the Club, District and International levels during his Optimist journey, and currently serves on the Board of Directors of the Optimist Club of Kingston as a Vice President.

He truly believes in the mandate of Optimist International – that of improving the lives (and space) of the children and continues to make the effort to live our OPTIMIST CREED.

Optimist Dave Wilson joined the Optimist movement in 2002 as a Charter member (Charter VP) of the Optimist Club of Trafalgar. The Trafalgar club disbanded in 2009 and International VP Dave has since been a proud member of the Optimist Club of Kingston, Jamaica.

## Jeffrey Keener Governor: 2023-2024 Alabama-Mississippi District

## Biography

#### **Personal Data:**

Address:	2697 Pine Ridge Drive
	Lillian, AL 36549
Cell:	(859) 991-4619
Home:	(251) 210-9081
Email:	jeffreyakeener@gmail.com

#### Family:

Wife: Kathy Children: Christopher, Joshua and Jessica. Son Christopher & wife Ann, plus grandson Finn; Son Joshua & wife Amber and grandson Mason & grand -daughter Madison; Daughter Jessica and husband Dylan Curl and granddaughter Emma and grandson Gordie.

#### Occupation: Retired Fundraiser and non-profit management consultant

#### Education:

Bachelors' Degree in Management and Marketing (Wright State University) Masters' Degree in Public Administration (Kentucky State University)

#### Awards:

Distinguished Club President Distinguished Lt. Governor Club Builder of Excellence PGI Level 10

#### **Optimist Service:**

Club Level:

Member of Optimist Club of Perdido Bay since 2017 & Pleasure Island Optimist Club since 2022 President: 2018-2019. 2019-2020 Treasurer VP Membership Club Foundation Representative Board Member Chair of numerous committees and projects

#### District Level:

Lt. Governor: 2018-2019, 2019-2020 District Financial Review Committee 2019-21 Club Fitness Chair: 2020-2021 Governor Elect: 2022-2023

#### Optimist International Training: Strong Believer in Optimist Institute & the University of Optimism

Club Trainer Program – Optimist International Convention (Louisville, KY) Leadership Academy – Optimist International Convention (Atlanta, GA)



## Michael A. Hanshaw

Governor-Elect: 2023-2024 Alabama-Mississippi District

## Biography

#### Personal Data:

Address: Home:

Cell:

Email:

3555 Zack Gordon Lane Hope Hull, AL 36043 334-284-3054 334-324-9311 Beauhan1922@gmail.com Beauhan@aol.com`

#### Family:

Wife:	Patricia
Daughters:	P. Michele Holton, Connie D. Winebrenner,
and Lois Han	shaw
Son:	Michael G. Love
Grandkids:	Michael Holton, Maxwell Holton, Jalen Winebrenner, and Taylor Winebrenner

#### Occupation:

Retired: Retired: Commercial Airline Pilot, Captain, FEDEX Express, Memphis TN U.S. Air Force Lt. Col., Fighter Pilot, Maxwell AFB, AL

#### Education:

B.S. Business Administration, Mississippi Valley State University Master's Business Administration, Golden Gate University Air War College, US Air Force Joint and Combined Warfighting School, Joint Forces Staff College Command and General Staff College, US Army

#### Awards:

Honor Club President Distinguished Lt. Governor

#### **Optimist Service:**

Club Level:

Member Optimist Club of Montgomery-Central: 1994 Board of Directors: 2012 President: 2013-2014; 2017-2018; 2018-2019 Audit Committee: 2019 – present

District Level:

Lt. Governor (Distinguished): 2019 – 2022 Technical Team: 2021 – present Governor Elect: 2023 - 2024



### Jacob Ransom, Jr. Secretary/Treasurer: 2023-2024 Alabama-Mississippi District

### Biography

#### Personal Data:

Address:	1411 Miami Drive
	Birmingham, AL 35214-3930
Home:	205-798-8615
Cell:	205-541-3941
Email:	jransom1@bellsouth.net

#### Family:

Wife: Patricia Ransom Children: Sons - Philip Ransom, Monte Ransom, and two grandchildren.

#### **Occupation:**

Retired Manager, American Telephone and Telegraph Company (AT&T)

#### Education:

Bachelor of Science, Tuskegee University, Tuskegee, AL

#### Awards:

Presidents' Citation: 2003-2004, 2014-2015, 2017-2018 Master Secretary: 1989-1990 Optimist of the Year (Club): 2001-2002, 2010-2011 Honor Club Treasurer Distinguished Club Treasurer

#### **Optimist Service**:

Club Level:

Charter member of the Optimist Club of Birmingham – West End: 1983-Present Life member: 1990-Present President: 1999-2000, 2006-2007 Youth Appreciation Chair: 1997-1999 Newsletter Editor: 2019-2021 Respect for Law Chair: 1993-1994, 1996-1998, 2018-2019 Secretary/Treasurer: 1985-1986, 1989-1990, 2002-2005 Treasurer: 2007-2010, 2014-2018

#### District Level:

Lt. Governor: 1988-1989, 2013-2014 Membership Chair: 2014-2015 Achievement and Awards Chair: 2015-2016, 2016-2017, 2017-2018 Essay Contest Chair: 2018-2019 Regional Oratorical Essay Contest Chair Secretary/Treasurer: 2021-2022, 2022-2023



IMMEDIATE PAST GOVERNOR	PAST GOVERNOR
Vera Hendrix	Ester Stubbs
1151 Shady Lane Circle	129 River Meadow Way
Talladega, AL 35161	Huntsville, AL 35811
Home: 256-315-0174	Cell: 334-467-1673
Cell: 256-493-5905	esterstubbs0410@gmail.com
vhendril@bellsouth.net	

### ALABAMA-MISSISSIPPI DISTRICT ADMINISTRATION

### BOARD OF DIRECTORS

The Board of Directors of the District shall consist of the Governor, Governor-Elect, Immediate Past Governor, Past Governor, District Secretary-Treasurer, Lieutenant Governors, JOI Governor and the President of each club in the District.

### OFFICERS

The Officers of the District are the Governor, Governor-Elect, Lieutenant Governors, the District Secretary-Treasurer and the Assistant to the Governor, if applicable.

### EXECUTIVE COMMITTEE

The Executive Committee of the District shall consist of the District Officers, the Governor-Elect, the Immediate Past Governor, the Past Governor and the JOI Governor.

### ALABAMA-MISSISSIPPI JOI DISTRICT OFFICERS

GOVERNOR: Chrisanthia Williams SECRETARY/TREASURER: Adrianna Bennett

- LT. GOVERNOR ZONE 2: Vacant
- LT. GOVERNOR ZONE 3: Malik Louis
- LT. GOVERNOR ZONE 4: Marquavion Sellers
- LT. GOVERNOR ZONE 6: Vacant

### DISTRICT CHAIRPERSONS Alabama-Mississippi District 2023-2024

Achievement and Awards	Assistant to the Governor	
ANNETTE WILLIAMS	ROBERT BLAIR	
2567 Twin manor	623 Loretta Dr.	
Northport, AL 35476	Birmingham, AL 35214	
Cell: 205-792-1547	Home: 205-936-7030	
aw635855@live.com	rjlongstrider@aol.com	
Candidate Qualifications (Chair)	Candidate Qualifications (Member)	Candidate Qualifications (Member)
JACQUELINE SULLIVAN	DEBRA MERRITT	CEDIE KENDALL
5750 US HWY 82	9161 Sa Michele Way	81 Hannah Road
Maplesville, AL 36750	Port St. Lucie, FL 34987	Merigold, MS 38759
Cell: 334-306-8053	Cell: 256-431-5725	Cell: 662-719-2924
jacquelinessullivan@gmail.com	dsmerritt33@yahoo.com	ckkendall3@gmail.com
Candidate Qualifications (Member)	Candidate Qualifications (Member)	Childhood Health and Wellness - Alabama
ESTER STUBBS	VERA HENDRIX	GLORIA VAIL
129 River Meadow Way	1151 Shady Lane Circle	PO Box 9572
Huntsville, AL 35811	Talladega, AL	Birmingham, AL 35220-0572
Cell: 334-467-1673	Cell: 256-493-5905	Home: 205-780-8600
esterstubbs0410@gmail.com	vhendril@bellsouth.net	Cell: 205-902-5455
		gloria.vail@icloud.com
Childhood Health and Wellness - Mississippi	Communication Contest for Deaf and Hard of Hearing	Community Programs and Projects
MARY HARRIS	ANGELA YATES	KIM VANBRIMMER
6243 Tanglewood Drive	106 Parkside Drive	11699 Stucki Road
Jackson, MS 39213	Brandon, MS 39042	Elberta, AL 36530
Cell: 601-573-6961	Home: 601-824-3820	251-370-5272
marystamping@yahoo.com	Cell: 601-201-9322	kvanbrimmer@gmail.com
	angela_j_yates@yahoo.com	
Director Personal Growth	District	District Foundation
(Univ of Optimism, PGI and PDP)	Conference/Convention	Representative
CEDIE KENDALL	LEON EVANS	SHERRIE COOK
81 Hannah Road	700 71st Place South	2117 Woodmere Loop
Merigold, MS 38759	Birmingham AL 35206	Montgomery, AL 36117
Cell: 662-719-2924	Cell: 205-222-6227	Cell: 334-315-5257
ckkendall3@gmail.com	Home: 205-836-6057	sherrie.cook1@gmail.com
	levansjr74@aol.com	

Facey Contect	Finance (Chair)	Finance (Mamber)
Essay Contest MARY HARDY	Finance (Chair)	Finance (Member)
		TOMMY KING
498 Idlewild Drive		305 West Monroe Street
Greenville, MS 38701	-	Marion, AL 36756
Cell:662-820-5047	Home: 662-429-6437	(704) 431-9919
marycharleshardy@gmail.com	Cell: 901-497-3927	kingtus@yahoo.com
	ks758@bellsouth.net	
Finance (Member)	НОВҮ	Junior Golf
JAMES MINER	KATHY KEENER	DODD BOUCHILLON
PO Box 91	2697 Pine Ridge Drive	1920 Santa Anna Drive
	Lillian, AL 36549	Lillian, AL 36549
Athens, AL 35612-0091	Cell: 251-228-9470	Cell: 256-280-6346
Home: 256-232-7977	Kathylkeener@gmail.com	dbouchillon1@gmail.com
Cell: 256-777-7937		
mmishaps@aol.com		
•		
Leadership Development	Membership (Chair)	Growth (Chair)
JAMES ADAMS	ESTER STUBBS	NANCY BOYD
7436 Old Pump Road	129 River Meadow Way	1701 Hillshire E.
Montgomery, AL 36117	Huntsville, AL 35811	Hernando, MS 38632
Cell: 334-315-9796	Cell: 334-467-1673	Cell: 662-846-6200
jamesadams@knowlogy.net	esterstubbs0410@gmail.com	ms.nancy1957@gmail.com
	Markating Chair	
Engagement Chair	Marketing Chair	
VERA HENDRIX	NORMA STEWART	
1151 Shady Lane Circle	448 Forest Drive	
1151 Shady Lane Circle Talladega, AL 35160	448 Forest Drive Fairfield, AL 35064	
1151 Shady Lane Circle Talladega, AL 35160 Cell: 256-493-5905	448 Forest Drive Fairfield, AL 35064 Cell: 205-934-3589	
1151 Shady Lane Circle Talladega, AL 35160 Cell: 256-493-5905 Home: 256-315-0174	448 Forest Drive Fairfield, AL 35064 Cell: 205-934-3589 Home: 205-356-1481	
1151 Shady Lane Circle Talladega, AL 35160 Cell: 256-493-5905	448 Forest Drive Fairfield, AL 35064 Cell: 205-934-3589	
1151 Shady Lane Circle Talladega, AL 35160 Cell: 256-493-5905 Home: 256-315-0174	448 Forest Drive Fairfield, AL 35064 Cell: 205-934-3589 Home: 205-356-1481	
1151 Shady Lane Circle Talladega, AL 35160 Cell: 256-493-5905 Home: 256-315-0174	448 Forest Drive Fairfield, AL 35064 Cell: 205-934-3589 Home: 205-356-1481	Oratorical Region 1
1151 Shady Lane Circle Talladega, AL 35160 Cell: 256-493-5905 Home: 256-315-0174 vhendril@bellsouth.net	448 Forest Drive Fairfield, AL 35064 Cell: 205-934-3589 Home: 205-356-1481 normacstewart@yahoo.com	Oratorical Region 1 Zones 1,2 & 3
1151 Shady Lane Circle Talladega, AL 35160 Cell: 256-493-5905 Home: 256-315-0174 vhendril@bellsouth.net	448 Forest Drive Fairfield, AL 35064 Cell: 205-934-3589 Home: 205-356-1481 normacstewart@yahoo.com	
1151 Shady Lane Circle Talladega, AL 35160 Cell: 256-493-5905 Home: 256-315-0174 vhendril@bellsouth.net New Club Building (Chair)	448 Forest Drive Fairfield, AL 35064 Cell: 205-934-3589 Home: 205-356-1481 normacstewart@yahoo.com Oratorical Chair	Zones 1,2 & 3
1151 Shady Lane Circle Talladega, AL 35160 Cell: 256-493-5905 Home: 256-315-0174 vhendril@bellsouth.net New Club Building (Chair) JUDY RICHARDSON	448 Forest Drive Fairfield, AL 35064 Cell: 205-934-3589 Home: 205-356-1481 normacstewart@yahoo.com Oratorical Chair SUNNY FRIDGE	Zones 1,2 & 3 NORMA STEWART
1151 Shady Lane Circle Talladega, AL 35160 Cell: 256-493-5905 Home: 256-315-0174 vhendril@bellsouth.net New Club Building (Chair) JUDY RICHARDSON 2293 Highway 446	448 Forest Drive Fairfield, AL 35064 Cell: 205-934-3589 Home: 205-356-1481 normacstewart@yahoo.com Oratorical Chair SUNNY FRIDGE 414 Old Whitfield Road	Zones 1,2 & 3NORMA STEWART2242 Forest Drive
1151 Shady Lane Circle Talladega, AL 35160 Cell: 256-493-5905 Home: 256-315-0174 vhendril@bellsouth.net New Club Building (Chair) JUDY RICHARDSON 2293 Highway 446 Boyle, MS 38730	448 Forest Drive Fairfield, AL 35064 Cell: 205-934-3589 Home: 205-356-1481 normacstewart@yahoo.com Oratorical Chair SUNNY FRIDGE 414 Old Whitfield Road Pearl, MS 39208	Zones 1,2 & 3NORMA STEWART2242 Forest DriveFairfield, AL 356-1481
1151 Shady Lane Circle Talladega, AL 35160 Cell: 256-493-5905 Home: 256-315-0174 vhendril@bellsouth.net New Club Building (Chair) JUDY RICHARDSON 2293 Highway 446 Boyle, MS 38730 Cell: 662-719-1909 Judyledford1962@yahoo.com	448 Forest Drive Fairfield, AL 35064 Cell: 205-934-3589 Home: 205-356-1481 normacstewart@yahoo.com Oratorical Chair SUNNY FRIDGE 414 Old Whitfield Road Pearl, MS 39208 Cell: 601-454-2008 sunny.fridge@gmail.com	Zones 1,2 & 3 NORMA STEWART 2242 Forest Drive Fairfield, AL 356-1481 Cell: 205-356-1481 normacstewart@yahoo.com
1151 Shady Lane Circle Talladega, AL 35160 Cell: 256-493-5905 Home: 256-315-0174 vhendril@bellsouth.net New Club Building (Chair) JUDY RICHARDSON 2293 Highway 446 Boyle, MS 38730 Cell: 662-719-1909 Judyledford1962@yahoo.com Oratorical Region 2	448 Forest Drive Fairfield, AL 35064 Cell: 205-934-3589 Home: 205-356-1481 normacstewart@yahoo.com Oratorical Chair SUNNY FRIDGE 414 Old Whitfield Road Pearl, MS 39208 Cell: 601-454-2008 sunny.fridge@gmail.com Oratorical Region 3	Zones 1,2 & 3NORMA STEWART2242 Forest DriveFairfield, AL 356-1481Cell: 205-356-1481normacstewart@yahoo.comOl Convention
1151 Shady Lane Circle Talladega, AL 35160 Cell: 256-493-5905 Home: 256-315-0174 vhendril@bellsouth.net New Club Building (Chair) JUDY RICHARDSON 2293 Highway 446 Boyle, MS 38730 Cell: 662-719-1909 Judyledford1962@yahoo.com Oratorical Region 2 Zones 4, 5 & 6	448 Forest Drive Fairfield, AL 35064 Cell: 205-934-3589 Home: 205-356-1481 normacstewart@yahoo.com Oratorical Chair SUNNY FRIDGE 414 Old Whitfield Road Pearl, MS 39208 Cell: 601-454-2008 sunny.fridge@gmail.com Oratorical Region 3 Zones 7, 8, 9 & 10	Zones 1,2 & 3NORMA STEWART2242 Forest DriveFairfield, AL 356-1481Cell: 205-356-1481normacstewart@yahoo.comOI ConventionAmbassador
1151 Shady Lane Circle Talladega, AL 35160 Cell: 256-493-5905 Home: 256-315-0174 vhendril@bellsouth.net New Club Building (Chair) JUDY RICHARDSON 2293 Highway 446 Boyle, MS 38730 Cell: 662-719-1909 Judyledford1962@yahoo.com Oratorical Region 2 Zones 4, 5 & 6 TOM JAMES	448 Forest Drive Fairfield, AL 35064 Cell: 205-934-3589 Home: 205-356-1481 normacstewart@yahoo.com Oratorical Chair SUNNY FRIDGE 414 Old Whitfield Road Pearl, MS 39208 Cell: 601-454-2008 sunny.fridge@gmail.com Oratorical Region 3 Zones 7, 8, 9 & 10 BERNICE JACKSON	Zones 1,2 & 3NORMA STEWART2242 Forest DriveFairfield, AL 356-1481Cell: 205-356-1481normacstewart@yahoo.comOI ConventionAmbassadorANGELA YATES
1151 Shady Lane Circle Talladega, AL 35160 Cell: 256-493-5905 Home: 256-315-0174 vhendril@bellsouth.net New Club Building (Chair) JUDY RICHARDSON 2293 Highway 446 Boyle, MS 38730 Cell: 662-719-1909 Judyledford1962@yahoo.com Oratorical Region 2 Zones 4, 5 & 6 TOM JAMES 6380 Harbor Place Drive	448 Forest Drive Fairfield, AL 35064 Cell: 205-934-3589 Home: 205-356-1481 normacstewart@yahoo.comOratorical ChairSUNNY FRIDGE 414 Old Whitfield Road Pearl, MS 39208 Cell: 601-454-2008 sunny.fridge@gmail.comOratorical Region 3 Zones 7, 8, 9 & 10BERNICE JACKSON 436 Peyton Place	Zones 1,2 & 3NORMA STEWART2242 Forest DriveFairfield, AL 356-1481Cell: 205-356-1481normacstewart@yahoo.comOI ConventionAmbassadorANGELA YATES106 Parkside Drive
1151 Shady Lane Circle Talladega, AL 35160 Cell: 256-493-5905 Home: 256-315-0174 vhendril@bellsouth.net New Club Building (Chair) JUDY RICHARDSON 2293 Highway 446 Boyle, MS 38730 Cell: 662-719-1909 Judyledford1962@yahoo.com Oratorical Region 2 Zones 4, 5 & 6 TOM JAMES 6380 Harbor Place Drive Daphne, AL 36526	448 Forest DriveFairfield, AL 35064Cell: 205-934-3589Home: 205-356-1481normacstewart@yahoo.comOratorical ChairSUNNY FRIDGE414 Old Whitfield RoadPearl, MS 39208Cell: 601-454-2008sunny.fridge@gmail.comOratorical Region 3Zones 7, 8, 9 & 10BERNICE JACKSON436 Peyton PlaceColdwater, MS 38618-3956	Zones 1,2 & 3NORMA STEWART2242 Forest DriveFairfield, AL 356-1481Cell: 205-356-1481normacstewart@yahoo.comOI ConventionAmbassadorANGELA YATES106 Parkside DriveBrandon, MS 39042
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1151 Shady Lane Circle Talladega, AL 35160 Cell: 256-493-5905 Home: 256-315-0174 vhendril@bellsouth.net New Club Building (Chair) JUDY RICHARDSON 2293 Highway 446 Boyle, MS 38730 Cell: 662-719-1909 Judyledford1962@yahoo.com Oratorical Region 2 Zones 4, 5 & 6 TOM JAMES 6380 Harbor Place Drive Daphne, AL 36526 Home: 251-990-3467 Cell: 251-689-2630	448 Forest Drive         Fairfield, AL 35064         Cell: 205-934-3589         Home: 205-356-1481         normacstewart@yahoo.com         Oratorical Chair         Oratorical Chair         SUNNY FRIDGE         414 Old Whitfield Road         Pearl, MS 39208         Cell: 601-454-2008         sunny.fridge@gmail.com         Oratorical Region 3         Zones 7, 8, 9 & 10         BERNICE JACKSON         436 Peyton Place         Coldwater, MS 38618-3956         Cell: (662) 501-6054         Work: (662) 301-5350	Zones 1,2 & 3NORMA STEWART2242 Forest DriveFairfield, AL 356-1481Cell: 205-356-1481normacstewart@yahoo.comOI ConventionAmbassadorANGELA YATES106 Parkside DriveBrandon, MS 39042Home: 601-824-3820Cell: 601-201-9322
1151 Shady Lane Circle Talladega, AL 35160 Cell: 256-493-5905 Home: 256-315-0174 vhendril@bellsouth.net New Club Building (Chair) JUDY RICHARDSON 2293 Highway 446 Boyle, MS 38730 Cell: 662-719-1909 Judyledford1962@yahoo.com Oratorical Region 2 Zones 4, 5 & 6 TOM JAMES 6380 Harbor Place Drive Daphne, AL 36526 Home: 251-990-3467	448 Forest DriveFairfield, AL 35064Cell: 205-934-3589Home: 205-356-1481normacstewart@yahoo.comOratorical ChairOratorical ChairSUNNY FRIDGE414 Old Whitfield RoadPearl, MS 39208Cell: 601-454-2008sunny.fridge@gmail.comOratorical Region 3Zones 7, 8, 9 & 10BERNICE JACKSON436 Peyton PlaceColdwater, MS 38618-3956Cell: (662) 501-6054	Zones 1,2 & 3NORMA STEWART2242 Forest DriveFairfield, AL 356-1481Cell: 205-356-1481normacstewart@yahoo.comOI ConventionAmbassadorANGELA YATES106 Parkside DriveBrandon, MS 39042Home: 601-824-3820

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Council		. ,
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NANCY RYAN 95 Heritage Drive	Northern Region JOOI	THERESA TOGNERI – Co Chair-Southern Region JOOI
NANCY RYAN	Northern Region JOOI 664 Whispering Pine Drive	
NANCY RYAN 95 Heritage Drive	Northern Region JOOI	Chair-Southern Region JOOI
NANCY RYAN 95 Heritage Drive Springville, AL 35146	Northern Region JOOI 664 Whispering Pine Drive Montgomery, AL 36116 Cell: 334-303-4216	Chair-Southern Region JOOI 952 Shagbark Road
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	Jacqueline Sullivan 5750Highway 82 Maplesville, AL 35811 Cell: 334-306-8053 jacquelinessullivan@gmail.com	James Adams 7436 Old Pump Road Montgomery, AL 36117 Home: 334-244-1443 Cell: 334-315-9796 jamesadams@knology.net		
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v	Helen Howard P. O. Box 1202 Tuskegee Institute, AL 36087 Home: (334) 727-3316 Cell: (334) 332-4033 hnunn49@charter.net	Pam Marks 612 Florence Avenue Muscle Shoals, AL Cell: 256-483-7414 pam.marks68@gmail.com		

### LIEUTENANT GOVERNOR Michael Holt

2241 Cedar Crest Drive Birmingham, AL 35214 Home: (205) 791-9359 Cell: (205) 790-0213 Email: dnn540@cs.com Club: Birmingham-West End, AL



Club	President	Secretary-Treasurer
Birmingham, AL Club # 29000 Second Thursday 1 PM City Club Birmingham 1901 6 <sup>th</sup> Avenue North Suite 3100 Birmingham, AL 35203	Carolyn McCoy 3525 Ellis Ave SW Birmingham, AL 35221- 1403 Home: (205) 925-1242 Cell: (205) 585-1242 mccoy74c@aol.com	Secretary Teresa Jones 5253 Mountain Ridge Pkwy Birmingham, AL 35222 Cell: 205-853-9287 bookthecohost@gmail.com <u>Treasurer</u> Leon Evans, Jr. 700 71 <sup>st</sup> Place South Birmingham, AL 35206 Home: (205) 836-6057 Cell: (205) 222-6227 levansjr74@aol.com
Birmingham-West End, AL Club # 29007 Second & fourth Monday 6 PM Bethel Baptist Church 1637 Pearson Avenue SW Birmingham, AL 35211	Shaniqua Hunter 11 Annie Lane. Pleasant Grove, AL 35127 Cell: (205) 515-1250 hunters@jccal.org	Norma Stewart 448 Forest Drive Fairfield, AL 35064 Home: (205) 356-1481 Work: (205) 934-3589 Cell: (205) 934-3589 normacstewart@yahoo.com
Over the Mountain Birmingham, AL Club # 29170 Third Monday 6 PM Dales Southern Grill	Hal B. Ferrell 2349 Farley Terrace Birmingham, AL 35226 halandginger@bellsouth.net	Gilbert Sullivan 2100-C Rocky Ridge Road Hoover, AL 35216 gmslawoffice@yahoo.com

Club	President	Secretary-Treasurer
Metro-Tuscaloosa, AL Club # 29180 Second Thursday 5:30 PM McDonald Hughes Community Center 3101 Martin Luther Kink Jr. Blvd Tuscaloosa, AL 35401	Kia J. Little 1036 16 <sup>th</sup> Avenue North Tuscaloosa, AL 35406-3067 Home: (205) 887-8569 kialittle40@gmail.com	Secretary Letitia Bush 4369 Springhill Drive Tuscaloosa, AL 35405 Home: (205) 454-9014 tisha4369@att.net <u>Treasure</u> r Phillis Odom 4610 22 <sup>nd</sup> Street Tuscaloosa, AL 35401 Home: 205-345-8486 pwadeodom@yahoo.com
Talladega, AL Club # 29295 Second & fourth Monday 5:30 PM Baynes Hall, AL School for Deaf	Vera Hendrix 1151 Shady Lane Circle Talladega, Al 35160-294 Cell: 256-493-5905 vhendril@bellsouth.net	<u>Secretary</u> Kimberly R. Welch 3540 Whiting Road Talladega, AL 35160 Work: (256) 761-3673 Cell: (256) 223-4239 welch.kimberly@aidb.org <u>Treasurer</u> Ricardo Eaton II 85 Cleveland Lane Talladega, AL 35160 Cell: (256) 493-4653 richardoeaton@icloud.com

### LIEUTENANT GOVERNOR Martha P. (PAM) Marks 612 Florence Avenue Muscle Shoals, AL 35661 Cell (256) 483-7414 Email: pam.marks68@gmail.com Club: Shoals, AL



Club	President	Secretary-Treasurer
Athens, AL Club # 29004 Second Thursday 6 PM Athens Limestone Hospital 700 West Market Street Athens, AL 35611	Alethea Lawson 17933 Ezell Street Athens, AL 35611 Home: (256) 233-5526 alawson_95@yahoo.com	Bellany K. Harris 14916 Lucas Ferry Road Athens, AL 35611 Cell: (256) 431-5725 bharris45@ymail.com
Madison, AL Club # 29114 4 <sup>th</sup> Thursday 6 p.m. Weichert Realtors The Space Place 6767 Old Madison Pike #135 Huntsville, AL 25806	Ann Van Leeuwen 191 Ashley Way Madison, AL 35758 Home: (256) 461-8787 Cell: (256) 509-8787 ann.van@knology.net	Ann Van Leeuwen 191 Ashley Way Madison, AL 35758 Home: (256) 461-8787 Cell: (256) 509-8787 ann.van@knology.net
Shoals, AL Club # 29131 Second Tuesday, 11:30 am Fourth Tuesday, 11:30 a.m. Muscle Shoal Public Library 1918 Avalon Avenue Muscle Shoals, AL 35661	Henry M. Long 1607 Brentwood Drive Muscle Shoals, AL 35661 Cell (256) 740-2967 henrylogn256@comcast.net	Martha P. Marks 612 Florence Avenue Muscle Shoals, AL 35661 Cell: (256) 483-7414 pam.marks68@gmail.com

## LIEUTENANT GOVERNOR Dennis Andersen

2707 Box Canyon Road Huntsville, AL 35803 Home: (256) 880-2153 Cell: (256) 783-8054 Email: dennyandersen68@gmail.com Club: Huntsville-South, AL



Club	President	Secretary-Treasurer
Huntsville, AL Club # 29085 Second Tuesday 6 PM Optimist Recreation Center	Sandra J. Griffin 202 Parrett Court NW Huntsville, AL 35810-6209 Cell: 256-603-6761 sandragriffin202@comcast.net	Secretary Marie Bostick 2044 McMullen Road Gurley, Al 35748-8675 Home: (256) 534-5263 Cell: (256) 289-3949 marie@landtrustnal.org <u>Treasurer</u>
		Thomas J. Casteel 710 Versailles Drive SE Huntsville, AL 35803-1728 Home: (256) 384-5820 Cell: (256) 714-4677 tom@leetsac.net
Huntsville Evening, AL Club # 29055 Second Tuesday 7 PM 88 Buffett	George Kostakis 117 Brockton Drive Madison, AL 35756 256-651-7629 gkostakis208@gmail.com	Donnalee Lasseter 105 Autum Haven Lane Madison, AL 35758 205-393-9294 donaleelasseter@gmail.com
Huntsville South, AL Club # 29183 First & third Tuesday 6:30 PM Blue Plate Cafe	Dennis J. McGuire 10003 Shades Road Huntsville AL 35803-1709 Home: (256) 883-0033 Cell: (256) 679-3543 dennismcguire121@gmail.com	Secretary Dennis J. McGuire 10003 Shades Road Huntsville AL 35803-1709 Home: (256) 883-0033 Cell: (256) 679-3543 dennismcguire121@gmail.com Treasurer Mark Smith 9400 Ojay Drive Huntsville, AL 35803
		Home: (256) 881-3696 Cell: (256) 876-0429 mark727@knology.net

Club	President	Secretary-Treasurer
Fort Payne, AL	Brian Baine	Jamie Posey
Club # 29070	1512 Grand Avenue NW	1562 Fruit Farm Road East
First Wednesday	Fort Payne, AL 35967	Fort Payne, AL 35967
11:30 am	Home: (256) 996-4101	Cell: (256) 996-8530
Western Sizzlin	bb737@hotmail.com	jposey611@gmail.com

ZONE 4

LIEUTENANT GOVERNOR Rose Jackson 5828 Oakwild Drive Montgomery, AL 36117 Cell: (334) 354-2624 Email: rose.jackson27@yahoo.com Club: Montgomery Central, AL



Club	President	Secretary-Treasurer
Alfred G. Adams Optimist Club of Perry County, AL Club # 29328 First Thursday	Tommy King 305 West Monroe Street Marion, AL 36756 Cell: (704) 431-9919 kingtus@yahoo.com	Secretary Tamara Kennie 407 Polk Street Marion, AL 36756 Cell: (334) 327-5114 tckennie44@hotmail.com <u>Treasurer</u> Staci J. Hudson 221 Tolbert Road Marion Junction, AL 36759 Cell: 334-51-5210 Stacj89@gmail.com
Dothan Wiregrass, AL Club # 29276 First & third Monday 6 PM Dothan Houston County Library	Mariel L. Clark 156 Norwood Drive Ozark, AL 36360-2265 Home: (678) 508-8236 mariel.I.clark@gmail.com	Secretary Marilyn Lee 156 Norwood Drive Ozark, AL 36360 Home: (334) 237-1405 commander.biz@gmail.com <u>Treasurer</u> John W. McKissic 600 East Adams Street Dothan, AL 36303 Cell: (334) 546-2674 johnmckissic1974@gmail.com

Club	President	Secretary-Treasurer
Montgomery Central, AL Club # 29016 First & third Thursday 6:30 PM Amory Learning Arts Center	Tolanda B. Adams 7436 Old Pump Road Montgomery, AL 36117 Cell: 205-915-3653 tolandabeal2360@gmail.com	Secretary Sherrie A. Cook 2117 Woodmere Loop Montgomery, AL 36117 Cell: (334) 315-5257 sherrie.cook1@gmail.com <u>Treasurer</u> Kelvin Warren 99 Stone Park Trail Pike Road, AL 36064 Cell: (803) 847-0387 kelvin_warren@live.com
Montgomery Capital City, AL Club # 29035 first Monday 7 PM Frazier UMC, Room 7203	John C. Stewart 23 Bright Spot Road Pike Road, AL 36064 Home: (334) 546-0371 Cell: (334) 546-0371 arents7378@gmail.com	David R. Mills 7544 Pinnacle Court Montgomery, AL 36117-6942 Cell: (334) 538-7895 dmills7584@msn.com
Selma, AL Club # 29291 Second Thursday 5 PM Divine Realty Company	Je Margus A. Ward 301 Ruth Street Selma, AL 36701 Home: (334) 872-1761 jemargus_ward@yahoo.com	Secretary           Shirley Dawson           291 Pardue Drive           Selma, AL 36701           Home: (334) 327-1081           Cell: (334) 327-1081           slpdawson@yahoo.com <u>Treasurer</u> Dorothy Irvin           507 Pettus Street           Selma, AL 36701-5740           Home: (334) 872-4940           Work: (334) 872-6251           Cell: (334) 872-6210           drthyirvin@gmail.com
Tuskegee, AL Club # 29186 Second & Fourth Friday 8:30 AM Macon county-Tuskegee Public Library	Aubrey Ford Jr 2909 McFadden Drive 636 County Road 95 Tuskegee Institute, AL 36088 Home: 334-727-7651 aubrey.ford60@gmail.com	Gloria V. Adams 636 County Road 95 Tuskegee Institute, AL 36088 Home: (334) 727-7165 Cell: (334) 318-9630 mrsgvadams2@gmail.com
Tuskegee University, AL Club # 29029 Sunday bi-weekly Tuskegee Chapel-MLK Lounge	ТВА	ТВА

### LIEUTENANT GOVERNOR Ernest Rogers 24 Felder Place Mobile, AL 36606 Cell: (251) 604-5368 Email: erogers@srpccpa.com Mobile Midtown, AL



Club	President	Secretary-Treasurer
Mobile Crichton, AL	Robert M. Cadden	Secretary
Club # 29025	3755 Amruth Drive	Carolyn Casteel
Each Wednesday Noon	Mobile, AL 36609	8550 Gayla Court
Blue Plate Cafe	Home: (251) 460-0734	Mobile, AL 36695
	Business: (251) 423-2188 mike.cadden@mail.com	Home: (251) 666-5647
Heron Lake Country	mike.cadden@mail.com	Cell: (251) 533-8965 ccasteel5879@comcast.net
CIUD		CCasteel5079@Comcast.net
		Treasurer
		Brenda Forwood
		4109 Yellow Heron
		Mobile, AL 36693
		bforwood@forwoodandlagroue.com
Mobile Midtown, AL	Ernie Rogers	Secretary
Club # 29125	24 Felder Place	Charlotte Dahlenburg
Each Wednesday	Mobile, AL 36606	3155 Dog River Road
Noon	Cell: (251) 604-5368	Theodore, AL 36582
Azalea City GC,	erogers@srpccpa.com	Cell: (256) 783-2261
Clubhouse Meeting		realracegirl1@yahoo.com
Room		Tracouror
		<u>Treasurer</u> Mark Travis
		12159 Scenic View Drive
		Mobile, AL 36695
		Cell: (251) 583-6583
		mark@mh3printing.com
Mobile, AL	Daniel T. Ford	Paul Carter
Club # 29130	9611 Hucknall Drive	4266 Cottage Hill Road, Suite 3
Each Thursday	Fairhope, AL 36523-4591	Mobile, AL 36609
Noon	Home: 251-450-4637	Cell: (251) 454-8560
Heron Lake Country	danny.ford@spireenergy.com	Work: (251) 461-0777
Club	,	paul@paulcarteragency.com

### LIEUTENANT GOVERNOR Dodd Bouchillon 1920 Santa Ana Drive Lillian, AL 36549 Cell: (256) 280-6346 Email: president.ocpb@gmail.com Club: Perdido Bay, AL



Club	President	Secretary-Treasurer
Fairhope Eastern Shores, AL Club # 29043 Fourth Thursday 6:30 PM Various locations	Stephen E. Broadus 617 North Mobile Street Fairhope, AL 36532 Home: (251) 990-8899 gbroadus77@gmail.com	Secretary Cristy Finerty 424 Clubhouse Drive Fairhope, Al 36532 cb.finerty@gmail.com <u>Treasurer</u> Stephen E. Broadus 617 North Mobile Street Fairhope, AL 36532 Home: (251) 990-8899 gbroadus77@gmail.com
Foley, AL Club # 29065 Each Wednesday Noon Wolf Bay Lodge	Van Hubbard 1320 Majesty Loop Foley, AL 36535 Home: 251-979-0338 vhubbard@vulcaninc.com	Secretary Erin Maulden 741 Edinburgh Avenue Foley, AL 36535 Cell: (251) 752-6567 eemaulden@gmail.com <u>Treasurer</u> Richard Maulden 741 Edinboro Avenue Foley, AL 36535 Cell: (251) 979-1333 remaul@ascendmaterials.com

Club	President	Secretary-Treasurer
Perdido Bay, AL Club # 29108 2 <sup>nd</sup> and 4 <sup>th</sup> Saturday 8 AM Lillian Community Center	Dodd Bouchillon 1920 Santa Anna Drive Lillian, AL 36549 Cell: (256) 280-6346 dbouchillon1@gmail.com	Secretary Vickie J. Loper 2234 Club House Drive Lillian, AL 36549 Cell: 251-979-1973 vickieloper@aol.com Treasurer Lee D. Hoffman 34130 Kathryn Drive Lillian, AL 36549-5102 Home: (251) 962-3339 Cell: (251) 228-1124 leehoff@gulftel.com
Pleasure Island Club # 29325 Each Thursday 9 a.m. Orange Beach Presbyterian Church	John E Maye 5393 Bay Launch Avenue Orange Beach, AL 36561 Cell: 251-367-1307 jmayejr@gmail.com	<u>Secretary</u> Kim VanBrimmer 11699 Stucki Road Elberta, AL 36530 Cell: 251-379-0527 kvanbrimmer@gmail.com <u>Treasurer</u> Jeff Keener 2697 Pine Ridge Drive Lillian, AL 36549 859-991-4619 jeffreyakeener@gmail.com

### ZONE 7

### LIEUTENANT GOVERNOR Vacant

Club	President	Secretary-Treasurer
Hattiesburg, MS Club # 29080 First, second & third Tuesdays Noon Golden Corral (Hwy 98/Hardy St.)	Adam Roberts PO Box 17593 Hattiesburg, MS 39404 Work: (601) 545-5130 Cell: 601-310-9328 adam.roberts@bxs.com	Russ Hendley 99 Longwood Drive Hattiesburg, MS 39402 Work: (601) 520-9213 Cell: (601) 520-9213 rhendley@ccbcu.com
Hattiesburg Evening, MS Club # 29081 First & third Monday 6 PM Hattiesburg Library	Nancy M. Kirksey 727 Northill Drive Hattiesburg, MS 39401-2861 njones@ymcasems.org	Joseph Wesley 101 Wildwood Trace Hattiesburg, MS 39402-2351 Home: (601) 264-8789 Business: (601) 554-5529 joseph.wesley1234@gmail.com
Waynesboro, MS Club # 29188 Each Sunday 6 PM Field House Hogan Park	Grady Pough, Jr. 914 Glitter Lane Waynesboro, MS 39367 Home :(601) 735-2583 Cell: (601) 381-4148 big-en4cer92@yahoo.com	Secretary Zebedee Pough Route 6, Box 307 Waynesboro, MS 39367 harrisgh46@yahoo.com <u>Treasurer</u> Gregory K. Harris 34 Magnolia Church Drive Waynesboro, MS 39367 Home: (601) 735-5713 harrisgk46@yahoo.com

### LIEUTENANT GOVERNOR Mary Harris 6243 Tanglewood Drive Jackson, MS 39213 Cell: (601) 573-6961 Email: marystamping@yahoo.com Club: Jackson, MS



Club	President	Secretary-Treasurer
Jackson, MS Club # 29095 Each Wednesday Noon Piccadilly Restaurant	Peter Sittler 217 Bayview Drive Madison, MS 39110 Cell: 601-613-0544 peterlanems777@gmail.com	Secretary Mary L. Harris 6243 Tanglewood Drive Jackson, MS 39213 Cell: 601-573-6961 marystamping@yahoo.com <u>Treasurer</u> Charles B. Schloemer 3022 Tidewater Circle Madison, MS 3911-9673 Cell: 601-573-1464 bschloemer@comcast.net
Meridian, MS Club # 29120 Each Tuesday Noon Western Sizzlin'	Stanton T. Pope 8349 Ole Cobblestone Drive Meridian, MS 39305 Cell: 61-938-6793 stoddpope@yahoo.com	Paul Tarver P. O. Box 3399 Meridian, MS 39303-3399 Home: (601) 483-4404 paul@tpcqpc.com
Vicksburg, MS Club # 29185 First & third Tuesday 6:30 PM Shoney's Restaurant	Bethany Walls 10 McAllister Circle Vicksburg, MS 39183 Home: (601) 618-6383 bcwalls18@icloud.com	Debra White 106 Ruby Lane Vicksburg, MS 39183 Home: (601) 597-2584 debraly23@icloud.com
Brandon, MS Club # 29323 First & third Tuesday 6:30 PM Brandon Public Library	Todd Warren 106 Parkside Drive Brandon, MS 39042 Home: (601) 824-3820 Cell: (601) 201-9320 jtoddwarren@gmail.com	<u>Secretary</u> Angela Yates 106 Parkside Drive Brandon, MS 39042 Cell: 601-201-9322 angela_j_yates@yahoo.com <u>Treasurer</u>
		Wendy Donges 27 Cable Court Brandon, MS 39042 Cell: (770) 289-9578 wdonges@yahoo.com

### LIEUTENANT GOVERNOR Pamela Black P.O. Box 834 Hernando, MS 38632 Cell: (901) 361-3379 Email: p\_black515@bellsouth.net Club: Hernando, MS



Club	President	Secretary-Treasurer
Hernando, MS Club # 29084 Third Monday 6 PM Fratello's Italian Steakhouse	Kathy S. White 1339 Pontotoc Street Hernando, MS 38632-1212 Cell: 901-497-3927 ks758@bellsouth.net	Secretary Melinda McCarty 2303 Oak Creek Drive Hernando, MS 38632 Cell: (901) 832-2386 melinda_mccarty@bellsouth.net <u>Treasurer</u> Pamela V. Black P.O. Box 834 Hernando, MS 38632-0834 Cell: (901) 361-3379 p_black515@bellsouth.net
Senatobia, MS Club # 29171 First & third Thursday 7 AM Highland Hills Medical Center	Shirley A. Trimm 214 North Heard Street Senatobia, MS 38668-2206 Cell: (662) 562-2913 Work: (662) 562-4414 strimm@taterecord.com	Assistant Treasurer Bill Kales 630 Cc Drive Senatobia, MS 38668 billkales@comcast.net

Club	President	Secretary-Treasurer
Coldwater, MS Club # 29301 Second & fourth Monday 5:30 PM Coldwater Library	Vernon Jackson 436 Peyton Road Coldwater, MS 38618-3956 Cell: (901) 413-6383 vjackson1947@hotmail.com	Secretary Bernice Jackson 436 Peyton Road Coldwater, MS 38618-3956 Cell: (662) 292-5459 Work: (662) 301-5350 btjackson@live.com Treasurer Deran Cathey 663 West Service Drive Coldwater, MS 38618 Home: (662) 562-7132 Work: (662) 622-5500 Cell: (662) 292-2303 dcatheyd@comcast.net
Olive Branch, MS Club # 29329	Antonio Anderson 2245 Della Street Hernando, MS 38632 Cell: (662) 571-9676 rolanderson@yahoo.com	Secretary Rena Robinson 7523 Wisteria Drive Olive Branch, MS 38654 Cell: (901) 652-5643 rrrenee2rena@yahoo.com <u>Treasurer</u> Aletheia Allen 302 Avery Jordon Cove Southaven, MS 38671 Cell: (901) 264-1585 aletheiadallen@gmail.com
Horn Lake, MS Club 29331	Heather Dupree 5014 Longview Cove Horn Lake, MS 38637 Cell: (662) 420-8418 heartforhornlake@gmail.com	<u>Secretary</u> LaShonda Jonson 7408 Dunbarton Drive Horn Lake, MS 38637 Cell: (662) 510-8849 lashondajohnson1@hotmail.com <u>Treasurer</u> Dave Young 3530 Woodmont Cove Horn Lake, MS 38637 Cell: 91-238-8001 hornlakeoptimist@gmail.com
Tunica, MS Club 29332	Mary E. Watson 1015 Delta Street Tunica, MS 38676 Home: 662-671-5911 mevelynmc@ymail.com	Georganne Perry 1014 Sycamore Street Tunica, MS 38676 Home: 662-910-0488 perryjg@hotmail.com

### LIEUTENANT GOVERNOR Judy Richardson 2293 Highway 446 Boyle, MS 38730 Cell: (662) 719-1909 Email: judyledford1962@yahoo.com Club: Cleveland, MS



Club	President	Secretary-Treasurer
Cleveland, MS Club # 29023 Second Monday 6:30 PM Cleveland Church of God 4101 Highway 8 Cleveland, MS 38732	Cedie B. Kendall 81 Hannah Road Merigold, MS 38759-9606 Cell: (662) 719-2924 ckkendall3@gmail.com	Amy Ward 1476 Memorial Drive Boyle, MS 38730 Cell: 662-394-6304 award087@gmail.com
Greenwood, MS Club # 29330 6:30 p.m. The Chiropractic Clinic 805 West Park Avenue Suite 5A Greenwood, MS 38930	Judy Richardson 2293 Hwy 446 Boyle, MS 38730 Cell: 662-719-1909 judyledford1962@yahoo.com	Secretary Jennifer Bennett 527 CR 186 Greenwood, MS 38930 662-392-3543 jennbennett13@aol.com Treasurer Alice Harper 420 East Harding Greenwood, MS 38930 Cell: 662-392-5098 harpe@roadrunner.com
Greenville, MS Club # 29327 Second & Fourth Thursday 5:30 PM The Book Store	Lois Hawkins 251 South Cornell Street Greenville, MS 38701 Cell: (662) 347-4555 hlois27@yahoo.com	Mae H. Brown 1265 Belfast Street Greenville, MS 38703 maebrown03@yahoo.com Home: (662) 335-0287
Leland, MS Club # 29334	Hardie Frankel 309 Gerald Street Leland, MS 38756 hardiefrankel@gmail.com	Lauren Scott 105 Cotton Drive Leland, MS 38756 laurenscott@hotmail.com

#### PAST OPTIMIST INTERNATIONAL OFFICERS AL-MS DISTRICT

YEAR	OFFICE	NAME	HOMETOWN	
1932-33	Vice President	Maurice M. Walsh +	Birmingham, AL	
1957-58	Director	John Harkins +	Jackson, MS	
1962-63	Director	Levin H. Farmer +	Jackson, MS	
1963-64	Vice-President	Levin H. Farmer +	Jackson, MS	
1982-83	Vice President	Roy H. Dobbs	Birmingham, AL	
1983-84	Vice President	James Tate Thigpen	Jackson, MS	
1990-91	President	James Tate Thigpen	Jackson, MS	
1990-92	Vice-President	Zack Thompson +	Montgomery, AL	
1992-93	President OIF	James Tate Thigpen	Jackson, MS	
1997-98	Vice-President	Roger C. Vaughan	Birmingham, AL	
2000-04	OIF Director	Harold H. Stratz +	Decatur, AL	
2001-02	Vice-President	Nancy Boyd	Cleveland, MS	
2009-12	OIF Director	Roger Vaughan	Birmingham, AL	
2012-13	<b>OIF</b> President	Roger Vaughan	Birmingham, AL	
2015-16	Vice-President	James Adams	Montgomery, AL	
2020-22	OIF Director	Debra Merritt	Athens, AL	
2022-23	<b>OIF</b> President	Debra Merritt	Athens, AL	

#### PAST AL-MS DISTRICT OFFICERS (1954 - 2007)

Year	Governor	Secretary/Treasurer	Governor's Hometown
1954-55	Arthur Smith		Mobile, AL
1955-56	Dave Mathes +	Ray Miles	Lafayette, LA
1956-57	John Harkins # +	Ernest Spivey	Jackson, MS
1957-58	Dave Mathes +	Ray Miles	Lafayette, LA
1958-59	Max Peacock +	Wade Moss	Montgomery, AL
1959-60	Ray Miles	Gilbert Reynolds	Lafayette, LA
1960-61	Levin H. Farmer +	Hiram Polk	Jackson, MS
1961-62	R. B. Fain +	Charles R. Johnson	Montgomery, AL
1962-63	Thomas A. Parker +	C. L. Breidenbach	Birmingham, AL
1963-64	Thomas A. Parker +	C. L. Breidenbach	Birmingham, AL
1964-65	Fred G. Ray	Louis Roberts	Jackson, MS
1965-66	Murray G. Hill Jr. * +	Charles Wittman	Mobile, AL
1966-67	Armond M. Karow +	John Robbins	Jackson, MS
1967-68	Maurice Williams * # +	John Ellis	Birmingham, AL
1968-69	John Cunningham	Charles Wittman	Mobile, AL

## PAST AL-MS DISTRICT OFFICERS (1954 - 2007)

Year	Governor	Secretary/Treasurer	Governor's Hometown
1969-70	Arnold Walker	O. S. (Buck) Weaver	Dothan, AL
1970-71	Jack Hall +	T. Eugene Caldwell	Jackson, MS
1971-72	George H. Pierce +	Charles Wittman	Mobile, AL
1972-73	Victor K. Carpenter +	Don Alford-Ron Morrow	Greenville, MS
1973-74	Sam Davidson +	Paul Woolley, Jr.	Montgomery, AL
1974-75	Charles L. Weeks	E. L. St. Clair, Jr.	Greenville, MS
1975-76	Robert C. Carter	T. J. Clark, Jr.	Ozark, AL
1976-77	W. J. Bryan Baker +	James Tate Thigpen	Jackson, MS
1977-78	Roy C. LeDrew	Robert Till	Foley, AL
1978-79	Roy H. Dobbs * #	Paul Woolley, Jr.	Montgomery, AL
1979-80	James Tate Thigpen * #	James Culver	Jackson, MS
1980-81	David L. Plunkett	Richard Benson	Dothan, AL
1981-82	Malcolm P. Keown *	Robert Russell	Vicksburg, MS
1982-83	Odie E. Williams +	John Hackmeyer	Mobile, AL
1983-84	"Shep" Shepard +	Joe B. Carter	Fairhope, AL
1984-85	Slade Watson	Paul Woolley, Jr	Montgomery, AL
1985-86	Zack Thompson * +	Dallas Clark	Huntsville, AL
1986-87	J. R. Rucker * # +	Bobby Gilliam	Vicksburg, MS
1987-88	George W. Clark * # +	Paul Woolley, Jr.	Montgomery, AL
1988-89	Billy Middleton +	George Noffsinger	Loxley, AL
1989-90	Harold Stratz * #+	James Miner	Decatur, AL
1990-91	James Fitch	Walter Strong, Jr.	Laurel, MS
1991-92	John Kenney	Robert Davis	Jackson, MS
1992-93	Roger Vaughan	James Miner	Birmingham, AL
1993-94	Robert Cash +	Paul Woolley, Jr.	Montgomery, AL
1994-95	Steven Cumbo *+	James Miner	Birmingham, AL
1995-96	Daniel Duggan, Jr.	Robert Davis	Jackson, MS
1996-97	Dr. Nancy Boyd *	Jimmy Radford +	Cleveland, MS
1997-98	John Varnado	Harold Stratz +	Montgomery, AL
1998-99	Bobby Maskew	Jimmy Radford +	Hattiesburg, MS
1999-00	Leland Fager	Harold Stratz +	Starkville, MS
2000-01	Linda Braswell	Harold Stratz +	Cleveland, MS
2001-02	Albert Castelli +	Harold Stratz +	Huntsville, AL
2002-03	Randolph Millard +	James Miner	Jackson, MS
2003-04	Willie Haygood	James Miner	Tuskegee, AL

December 10, 2023

#### PAST AL-MS DISTRICT OFFICERS (1954 - 2007)

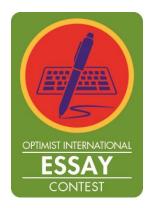
Year	Governor	Secretary/Treasurer	Governor's Hometown
2004-05	William "David" Ryan+	Harold Stratz +	Muscle Shoals, AL
2005-06	James H. Adams *	James Miner	Montgomery, AL
2006-07	Thomas Casteel	Harold Stratz +	Huntsville, AL

#### PAST AL-LA-MS DISTRICT OFFICERS (2007-2015)

Year	Governor	Secretary/Treasurer	Governor's Hometown
2007-08	Martha Pam Marks	Harold Stratz +	Muscle Shoals, AL
2008-09	Janet N Smith	Harold Stratz +	Pell City, AL
2009-10	James R Miner	Harold Stratz +	Athens, AL
2010-11	Arthur L Mack	Harold Stratz +	Mobile, AL
2011-12	Helen Howard *	Harold Stratz +	Tuskegee, AL
2012-13	David Mills	Harold Stratz +	Montgomery, AL
2013-14	Lenor B Cox	Kevin Zerangue	Jennings, LA
2014-15	Thomas Howell*	James Miner	Huntsville, AL

PAST AL-MS DISTRICT OFFICERS (2015-2022)			
Year	Governor	Secretary/Treasurer	Governor's Hometown
2015-16	Tolanda R. Beal	Vera W. Hendrix	Birmingham, AL
2016-17	Pamela Black	Vera W. Hendrix	Hernando, MS
2017-18	Jacqueline Sullivan	Vera W. Hendrix	Selma, AL
2018-19	Debra Merritt #	Jim Miner	Athens, AL
2019-20	Cedie Kendall	Kathy White	Cleveland, MS
2020-21	Alfred G. Adams+	Kathy White	Marion Junction, AL
2021-22	Ester Stubbs	Jacob Ransom, Jr.	Huntsville, AL
2022-23	Vera Hendrix	Jacob Ransom, Jr.	Talladega, AL

\* Distinguished Governor # Outstanding Governor + Deceased



## 2023-2024 ESSAY SCHOLARSHIP CONTEST TOPIC

"Optimism: How it Connects Us"



## 2023-2024 ORATORICAL / CCDHH SCHOLARSHIP CONTEST TOPIC

"How to Change the World with Optimism"

#### International Recognition Program

#### A. CLUB RECOGNITION

#### 1. Honor Club

Service: Complete three or more service projects during the Optimist year.

**Community:** Recognize a Club member or local community individual Grow Club by Net of + 3 in membership & Conduct a Membership Recruitment/Drive (i.e. NOW) Program

**Charitable:** Appoint a Club Foundation Representative Make a non-restricted contribution to the OIF or CCOF of at least \$100.

**Education:** Club President, Club President-Elect (or two Designees) attend District Convention (or two other District meetings/conferences). Club Foundation Representative completes the CFR training on the Optimist International Optimist Institute. Club President completes the Club President training on the Optimist International Optimist Institute. Club Secretary/Treasurer completes the Club S/T training on the Optimist International Optimist Institute.

Administrative: Complete the Club Pride Report and Club Officer-Elect Form. Be current on District and OI Dues and Fees. Club Bylaws to be in compliance with Standard Club Bylaws.

#### 2. Distinguished Club

Meet Honor Club Criteria plus one of the following:

Community: Add Net + 15\* in membership OR Charter one or more new Clubs OR

Increase by Net + 8 and charter two or more JOI Clubs

\* These are the total amounts of net member increases required. The +3 required for Honor Club is included in the +15 or +8 required for Distinguished Club.

#### **B. DISTRICT RECOGNITION**

#### 1. Distinguished Lt Governor

All Clubs in Zone are Honor Clubs OR

**Community:** Net + 6 in membership and charter one or more Clubs (JOI Clubs do not fulfill this requirement) Attend meetings for all Clubs once or more, including any new Club that is chartered.

Charitable: 75% of Clubs appoint a Club Foundation Representative. December 10, 2023 - 36 - **Education:** Attend a minimum of 75% of all District meetings/conferences. Lt. Governor completes the Lt. Governor training on the Optimist International Optimist Institute.

**Administrative:** All Clubs current on District and Ol Dues (all financial obligations paid by September 30). All reports filed with Optimist International as required.

#### 2. Honor District (Governor)

**Community:** Grow District by Net + 10 in membership. Charter one or more new adult Clubs (JOI Clubs do not fulfill this requirement).

**Charitable:** 75% of Clubs appoint a Club Foundation Representative \$7500 or more raised in Unrestricted Funds on behalf of the District.

**Education:** 50% of Club President take Club Presidents Training on the Optimist International Optimist Institute in/for Optimist year. 50% of Club Secretary/Treasurers take CST Training on the Optimist International Optimist Institute in/for Optimist year. 50% of Club Foundation Reps take CFR Training on the Optimist International Optimist Institute in/for Optimist year.

**Administrative:** All reports filed with Optimist International as required. All clubs current on District and OI Dues (all financial obligations paid by September 30).

#### 3. Distinguished Governor

**Community:** Grow District by Net + 25 in membership. Charter three or more adult Clubs (JOI Clubs do not fulfill this requirement).

**Charitable:** 75% of Clubs appoint a Club Foundation Representative. Make an unrestricted donation to the OIF or CCOF of \$10,000 or more on behalf of the District.

**Education:** 50% of Club President take Club Presidents Training on the Optimist International Optimist Institute in/for Optimist year. 50% of Club Secretary/Treasurers take CST Training on the Optimist International Optimist Institute Training in/for Optimist year. 50% of Club Foundation Reps take CFR Training on the Optimist International Optimist Institute in/for Optimist year.

Administrative: All Clubs current on District and Ol Dues (all financial obligations paid/submitted by September 30). All reports filed with Optimist International as required.

#### 4. Distinguished Secretary/Treasurer

**Community:** Grow District by Net + 25 in membership. Charter three or more Clubs (JOI Clubs do not fulfill this requirement)

**Charitable:** 75% of Clubs appoint a CFR. Make an unrestricted donation to the OIF or CCOF of \$10,000 or more raised in Unrestricted Funds on behalf of the District.

**Education:** 50% of Club President take Club Presidents Training on the Optimist International Optimist Institute in/for Optimist year. 50% of Club Secretary/Treasurers take CST Training on the Optimist International Optimist Institute in/for Optimist year. 50% of Club Foundation Reps take CFR Training on the Optimist International Optimist Institute in/for Optimist year.

Administrative: All Clubs current on District and Ol Dues (all financial obligations paid/submitted by September 30). All reports filed with Optimist International as required.

#### 5. Governor Pacesetter Award

Community: Grow District by Net + 15 in membership by June 30.

Charter two or more new adult Clubs by June 30.

#### C. BUILDERS OF EXCELLENCE

(Medallion for First BOE – Ribbon Star thereafter). Up to four Builders of Excellence can be named for each new adult Club, regardless of the number of Sponsor Clubs.

Up to two Builders of Excellence can be named for a Club within a Club.

#### D. SPONSOR PIN INCENTIVE

Sponsor pins shall be awarded to Members when sponsoring 1, 5, 15, 20, and 35 New Members.

Notes: 1. Recognition of the Administrative Year will not be announced until after January 10 of the following administrative year. 2. Submission of the Club Pride Report is required for proof of completed service projects. 3. All reports for Distinguished Governor are to be received for year the Governor served. 4. Clubs will only receive the highest award achieved.

#### Jun 2020 – eff 10/1/2020



#### Governor Jeff Keener 2023-2024 Goals and Objectives

## Goal # 1 – Expand the opportunities for 150 District Club members to actively participate in a District Leadership position during 2023-24 for the purpose of expanding awareness of the role our individual Club members play in the operation of the District.

Obj – Action Steps: Recruit a Club Membership Representative for each of our 42 Clubs and regularly communicate with this position and the Club President's position – Achieve 50% penetration. (21 to 42 new positions)

Obj – Action Steps: Recruit a Club Foundation Representative for each of our 42 Clubs and regularly communicate with this position and the Club President's position – Achieve 75% penetration. (31 to 42 positions)

Obj – Action Steps: Encourage the Lt. Governor's to add a co-chair Assistant (10 new positions)

Obj – Action Steps: Fill the District Chair, and committee members with operating committees (30 to 50 positions)

Obj – Action Steps: Create Hall of Fame – HOF Committee 4 positions; Club Hall of Fame representative, 21 positions; Event Team – 6 positions (Total 27)

#### 2 - Improve the retention rate of the District to 88% by implementing the Engagement Chair & committee to create a new culture within the AL MS Optimist District #29. 2023-24 Start – (977 members – @ 88% results in a loss of 118 members & = 859 members)

Obj – Action Steps: Create the Engagement Chair and committee to seek the implementation of the Engagement Program (C.A.R.E) and generate a 95% retention rate from the top 10 clubs (in membership) and 90% from the top 25 clubs. These Clubs are targeted to implement some or all of the C.A.R.E. program

Obj – Action Steps: Secure 10 or more clubs to endorse and implement the C.A.R.E. program (holding end of year meetings) and another 20 clubs to attempt the program with some success including: (defined as offering the 4 Governor Awards).

Create the following Governor's Awards & ask Participating Clubs to submit Club recommendations (selections) from their Club to be presented at the four Quarter Meeting: to be implemented by the Engagement Chair & committee.

1 - <u>Contagious Enthusiasm</u>: Was just as enthusiastic about the success of others as they were about their own.

2 - <u>Cheerful Countenance</u>: Wore a cheerful countenance all times and gave every living creature they met a smile.

- 3 Friendship: Made everyone feel that there was something in them.
- 4 Strength of Optimism: Exemplified the Optimist Creed

Obj – Action Steps: Utilize the "Partners in Optimism" program to return at least two clubs with less than 20 members to "Good Health" (20 New Members) Pleasure Island 2 members; Dothan Wiregrass 3; Fairhope 6 members; Over the Mountain 8 members; Montgomery Capital Cities 10 members, Mobile 11 members, etc. The program to be managed by the Membership Chair and coordinated through the Engagement & Retention Chair.

- 1 Create opportunities to perform quarterly programs jointly
- 2 Encourage Club visitations
- 3 Consider conducting joint NOW (New Optimist Wanted) events
- 4 Share Club expertise to leverage the skills sets of both Clubs

# 3 - Growth will be the result of our deeper impact in our local communities and result in the recruitment of 210 new members by 9/30/2024. This will be achieved by the Growth Committee that consists of a Chair, Co-Chairs for Club Member Growth & New Club Building.

Obj – Action Steps: Motivate four clubs to achieve "Distinguished Status" (60 new members) and ten clubs to achieve "Honor Status" by 9/30/2024 (30 new members): Total 90

Obj – Action Steps: Leveraging the Club within a Club program with two or more clubs (30 new members) & the Partners in Optimism Program to achieve 20 or more club members (30 new members). Total 30

Obj – Action Steps: Build four new clubs through the New Club Building team while developing a plan identifying one or more potential clubs in each zone by 9/30/2024 (60 new members)

Obj – Action Steps: Just Ask, Just Invite and NOW events will be promoted at every club activity and shared as part of the District trainings and communications with the suggestion to conduct monthly and/or quarterly NOW events. (30 new members)

Obj – Action Steps: Promote the growth in the number of clubs participating in OI programs, while expanding the Just Ask, Just Invite growth strategies. The result will be increased awareness in our local communities and new members will recruit themselves.

Obj – Action Steps: Create an ongoing communication tool – website that serves as a one-stop shop for all information of District activities, zoom meetings for development of greater OI knowledge, and engagement of new members.

### 4 - Modify the University of Optimism to become the District portal for Training & Leadership Development and serve 300 of our District Optimist Members by 9/30/2024

Obj – Action Steps: Ensure the Lt. Governor's, President's, Secretary / Treasurer; Club Foundation Representatives; fulfill their Optimist Institute online training and recognize their efforts through the University of Optimism

Obj – Action Steps: Encourage 100 members to grow their PGI / PDP two levels by conducting quarterly Zoom meetings from the U of O.

Obj – Action Steps: Introduce the U of O at the October meeting of the new District year & incorporate the Optimist Institute into the U of O.

5 - Create awareness of the case for support for the Optimist International Foundation by recruiting and contacting 100% of the 42 Clubs Foundations Representatives. Increase participation and financial support to an all-time high of \$35,000 in unrestricted giving to the OIF.

Obj – Action Steps: Recruit a committee of at least three individuals from around the District to serve on the District Optimist International Foundation committee and educate our members on what the OIF does for our members and our clubs/district.

Obj – Action Steps: Recruit and train a Club Foundation Representative for each club. (Goal is 70% of clubs or 29 District clubs where the CFR makes a gift to the OIF and encourages others to do the same thing.

Obj – Action Steps: Recruit one individual to serve as the spokesperson for each of the OIF giving levels – Dime – A – Day; President's Club; Larson Society; Women's Philanthropy Council; etc. Drive home what the OIF does for us in our local communities.

Sub Obj – Action Steps: Create a targeted approach for each OIF giving level and create a quarterly fundraiser for OI programs.

Obj – Action Steps: Conduct quarterly district fundraiser that results in one \$1,000 donor to the OIF. The playing card fundraiser will serve as the vehicle and pre-event sales will be encouraged to ensure success. (\$4,000 total)

Obj – Action Steps: Encourage participation in "Giving Tuesday" as the official kick-off of the OIF Fundraising program. Start the process with basic education of what life would be without the funding provided by the OIF. Secure 200 Dime-a-Day and 60 President's Club donors over the course of the Optimist year.

Obj – Action Steps: Roll out the Giving Tuesday Program to the District as a potential program to build awareness of giving within the Optimist International Foundation and our communities.

# 6 – Support the activities of our District Clubs through establishing an aggressive Marketing and Communication Committee(s) that stresses the use of email, district website, social media and the traditional media outlets of newspapers, radio and television outlets available to us.

Background - One of the strengths of our District Optimist Clubs lies in their level of service to their local communities. One of our biggest weaknesses lies in our inability to share this information publicly either in advance of the event or after it. Leverage both.

Obj – Action Steps: Create a dynamic Marketing Committee with a passionate Chair that aggressively supports the efforts of our local Clubs to make the community aware of what the Optimist movement is doing in the District through the social media outlets

Obj – Actions Steps: Develop a Marketing Plan that lays out the year in the form of a calendar to include what it means to be an Optimist Club member, and promote Childhood Health & Wellness (and its components), Essay, Oratorical, CCDHH, Junior Golf, New Club Building and the more impactful projects conducted by our local Optimist Clubs. Through the local media outlets in Alabama and Mississippi

Obj – Action Steps: Develop media campaign to leverage the opportunities like Optimist Month and Optimist Day, to create awareness of the Optimist movement through the regular communication with the various media outlets in our District

7 - Expand our District Communication network to include three or more avenues for the purpose of more effectively reaching our local Club members: Communicate via the

## District website, via Facebook, via email and via a more personal approach like Zoom, the telephone and in-person contacts.

Obj – Action Steps: Update the website to provide more timely information for our members and potential members,

Obj – Action Steps: Provide a training on how to expand the benefits of Facebook and other social media options.

Obj – Action Steps: Host a monthly Zoom meeting for the Lt. Governors, Presidents and quarterly Zoom meetings for program chairs, including the OIF local foundation representatives and OI program chairs,

#### 8 - Expand participation in OI Programs by 20% in 2023-24

Obj – Action Steps: Recruit a District Chair for the OI Programs and encourage the Chairs of the OI programming (Essay, Oratorical, CCDHH, Junior Golf, etc.).to work prior to the start of the year on promoting their program in their local community serving students. Promote the OI programs directly through the Optimist Clubs and encourage each to offer one or more of these programs.

\*AL-MS District does an excellent job of conducting the Essay, Oratorical, CCDHH and Junior Golf Programs, but we do a terrible job of getting young people to participate.

Over time, our District Clubs tend to minimize the number of volunteers that work on a project. For example, we have a Club Essay Chair that tends to do all of the work related to the project themselves. Our opportunity lies in adding a Contest Coordinator, for the purpose of publishing the event, securing more participants, etc. We also need to recruit a Judges Chair that is charged with securing volunteers from the community. To many times, all of these steps are fulfilled by the Club Essay Chair.

Moving forward, we need to ensure that the number of contestants involved at the Club level is related to the importance of the Contest. The essay contest, for example, is a great learning tool for the students. We also provide rewards at the Club level and a District award of \$2,500. Generating less than ten Clubs to participate in the program reflects poorly on the importance of this program. The Essay contest is ranked as the 3<sup>rd</sup> Highest rated program offered by Optimist International.

#### Goal 9 – Create More FUN

Volunteering is rewarding. We give of our time, talent and treasure. When it works, we, the volunteer receives more than what we give.

If we can put more fun into being an Optimist, I believe that more folks will want to be a part of our organization.

Obj – Action Steps: Recruit a District Director of "FUN" and challenge them to impact our district meetings & conferences and to develop a line of communication with our district clubs.

Obj – Action Steps: Expand the opportunities for new folks to be involved in the operation of our District and in the process encourage "fun" to be incorporated into more and more activities.

## AWARD CERTIFICATION DOCUMENT

(CLUB NUMBER)	
I	, PRESIDENT
(PRESIDENT OF CLUB)	
OPTIMIST CLUB OF	
(NAME OF CLUB)	
DO HEREBY CERTIFY THAT OUR CLUB	HONORED
DO HEREBY CERTIFY THAT OUR CLUB	HONORED WITH A
DO HEREBY CERTIFY THAT OUR CLUB	WITH A
	WITH A
(NAME OF CLUB MEMBER OR LOCAL COMMUNITY INDIVIDU	
(NAME OF CLUB MEMBER OR LOCAL COMMUNITY INDIVIDU	

Please mail this completed form if your Club is located in the USA or Caribbean to Optimist International, 4494 Lindell Blvd St. Louis, MO 63108. Attn: Jackie Moore or email **moorei@optimist.org**. Fax # 314-735-4116

\*\*This form is not needed if the Club Pride Report is completed\*\*



## **APPENDIX 1**

## **ACHIEVEMENT & AWARDS PROGRAM**

#### Achievement and Awards Program Description Alabama-Mississippi District

#### **GENERAL INFORMATION**

Achievement and Awards Program – The Achievement and Awards Program is authorized in Section XI of the District Policies. The procedure for any appeals and protests is found in Section XII of the District Policies.

**Report Due Dates** - First quarter due January 15; Second quarter due April 15; Third quarter due July 15; Fourth Quarter due October 15. Reports for the reporting fiscal year will not be accepted if postmarked after October 15, sent by email after October 15, or delivered any other way after October 15.

#### Submit forms to (Postal mail or email):

Annette Williams Achievements & Awards Chairperson 2567 Twin Manor Northport, AL 35476 aw635855@live.com Phone: (205) 792-1547

#### Form completion:

- 1) Submittals must be made on the current form. The Excel version is the preferred form. The Word version may be used if you don't have Excel.
- 2) Show club name, number, zone and date in the fields at the top of the form.
- 3) Use the same form with each quarterly submission.
- 4) Insert the number of points for an item in the appropriate quarter and total the points for each quarter
- 5) At the end, include contact information for the person completing the form.

#### Awards will be made as follows:

- 1) Lt. Governors of the top 3 Zones The top three zones are determined by adding the points for all zone clubs and points for reports below submitted by the Lt. Governor divided by the number of clubs in the zone:
  - 1. Honor Club Tracking Form 500 points per club.
  - 2. Club Visitation Report 500 points per club.
  - 3. Annual Club Review 500 points per club.
  - 4. Zone Meeting Report 500 points per meeting held.
- 2) The top three clubs with the most points in each category below:

Category 1 - Clubs with 20 or fewer members on Oct 1. Category 2 - Clubs with 21-40 members on Oct 1. Category 3 - Clubs with 41 or more members on Oct 1.

3) District Champion Award – This is the club with the most points regardless of category.

#### **Achievement and Awards Report Instructions**

#### A. Club Reports

- 1) Club Pride Report on time Due September 30.
- 2) Officer Elect Report on time Due May 20.
- 3) Quarterly A&A Report on time Due January 15; April 15; July 15; October 15.

#### **B.** Financial Obligations

- 1) Optimist International dues paid on time Paid prior to end of each quarter.
- 2) District dues paid on time Paid prior to end of each quarter.

#### C. Membership

- 1) New members Points provided for each new member.
- 2) Three-member recognition Self-explanatory.
- 3) Five-member recognition Self-explanatory
- 4) NOW Program Maximum of three programs. List programs and dates held.
- 5) Club membership at net +1 from membership at end of previous quarter.

#### D. District Board Meeting attendance

- 1) Club President's attendance The President, or a representative may attend.
- 2) Club President attends all three meetings Self-explanatory.
- 3) Club Secretary/Treasurer attendance Points given for one only of the following: Secretary/Treasurer, Secretary or Treasurer.
- 4) Secretary/Treasurer attends all three meetings Points given for Secretary/Treasurer, Secretary or Treasurer or a combination of these positions.
- 5) Additional club member attendance Self-explanatory.
- 6) Three additional club members attend all three meetings (not including President and/or Secretary/Treasurer) (can be three different members at each meeting)

#### E. District Convention Attendance

- 1) Club President-Elect attendance (Not a representative) Training attendance sheet must be signed.
- 2) Club Secretary/Treasurer-Designate attendance Points given for only one of: Secretary/Treasurer, Secretary, or Treasurer. Training attendance sheet must be signed.
- 3) Additional club member attendance Training attendance sheet must be signed.

#### F. Super Zone Meeting Attendance

- 1) Club President's attendance Self-explanatory.
- 2) Club Secretary/Treasurer attendance Points given for one only of the following: Secretary/Treasurer, Secretary, or Treasurer.
- 3) Additional club member attendance Self-explanatory.

#### **G.** Zone Meeting Attendance

- 1) Club President's attendance Self-explanatory.
- 2) Club Secretary/Treasurer attendance Points given for one only of the following: Secretary/Treasurer, Secretary, or Treasurer.
- 4) Additional club member attendance Self-explanatory.

#### H. International Convention Attendance

- 1) Club President-elect receives training certificate Self-explanatory.
- 2) Club President-elect registers & attends convention Self-explanatory.
- 3) Club Secretary/Treasurer Elect receives training certificate (credit for only one) Self-explanatory.
- 4) Club Secretary/Treasurer Elect registers & attends convention (credit for only one) Self-explanatory.
- 5) Each additional club member receives training certificate Self-explanatory.
- 6) Each additional club member registers & attends convention Self-explanatory.

#### I. New Club Building

- 1) Build a new club with 15-20 members Certified follow-up to OI within 90 days.
- 2) Bonus points for new clubs with over 20 members Self-explanatory.
- 3) Fifty-mile brigade Build a new club that is 50+ miles from sponsoring club.
- 4) New club built between Oct 1 and Dec 31 Self-explanatory.
- 5) New club built between January 1 and March 31 Self-explanatory.
- 6) New club built between April 1 and June 30 Self-explanatory.
- 7) New club built between July 1 and Sept 30 Self-explanatory.

#### J. Youth Groups

- 1) Sponsor a new JOI Club with 15 or greater members Self-explanatory.
- 2) Maintain a JOI Club with 10 or more members. Dues must be paid.
- 3) Other youth groups Groups must have 20 or more members Maximum of five groups. Involvement with group must be year around. List each group.

#### K. Optimist Service Projects

- 1) Youth Appreciation Week Self-explanatory.
- 2) Respect for Law Program Self-explanatory.
- 3) Youth Safety Program Self-explanatory. (Ex. Bullying)
- 4) Sponsor student to participate in Hugh O'Brien Program Self-explanatory.
- 5) Hold a Club Jr. Golf Tournament or Sponsor a Golfer in the District Jr. Golf Tournament Selfexplanatory.
- 6) Donate to District Jr. Golf Tournament Two points provided for each dollar contributed.
- 7) Sponsor Essay Contest Self-explanatory.
- 8) Donate to District Essay Contest Self-explanatory.
- 9) Sponsor Oratorical Contest Self-explanatory.
- 10) Donate to District Oratorical Contest Two points provided for each dollar contributed.
- 11) Sponsor CCDHH Contest Self-explanatory.
- 12) Donate to District CCDHH Contest Two points provided for each dollar contributed.
- 13) Childhood Health and Wellness Program Self-explanatory.
- 14) Donate to District Childhood Health & Wellness Program Two points provided for each dollar contributed.

- 15) Tri-Star Program Must serve a minimum of 20 kids Maximum of three yearly. List the program(s) conducted.
- 16) Other youth and/or service projects Must serve a minimum of 20 kids Maximum of six (6) yearly. List the program(s) conducted.
- 17) New projects Club must have not done same program in the past Must serve a minimum of 20 kids. List the project(s) conducted.
- 18) Just say No. Substance abuse programs. Please list program(s).
- 19) Promote one of OI Programs
  - Cornhole Tournament
  - Optimist Musical Happiness
  - Optimist Day
  - Optimist in Action
  - Optimist Performing Arts
  - Optimist Photography
  - Optimist Spark Fun in the Park
  - Optimist Visual Arts

#### L. Optimist International Foundation

- 1) Contribute to OI by September 30 Two points provided for each dollar contributed. Reach \$10 per member or greater Self-explanatory.
- 2) Appoint Club OI Foundation Representative List name. 5/20

#### M. Optimist International Club Recognition Programs (See Directory for requirements)

- 1) Achieve "Honor Club" status
- 2) Achieve "Distinguished Club" status

#### N. Miscellaneous Points

- 1) Club visitation within club's own zone Maximum of two visits Minimum of two club members participating. Must list club visited, location, and date.
- 2) Club visitation outside club's own zone Maximum of two visits Minimum of two club members participating clubs must share ideas at visitation. Must list club visited, location, and date.
- 3) Monthly newsletter Submit monthly to District Bulletin Editor, Governor, A&A Chair, and Social Media Chair.
- 4) Outstanding member recognition, President's Citation (due 8/31) or Life Membership Award (due 9/30) Self-explanatory.

#### **O.** Personal Growth & Development

- 1) Appoint a Club PGI Chairperson and provide their name to the District Governor, District Director of Personal Growth and A&A Chair prior to December 30 Self-explanatory
- 2) Member obtains PGI/PDP Level 1 List names Self-explanatory
- 3) Member obtains PGI/PDP Level 2 List names Self-explanatory
- 4) Member obtains PGI/PDP Level 3 List names Self-explanatory
- 5) Member obtains PGI/PDP Level 4 List names Self-explanatory
- 6) Member obtains PGI/PDP Level 5 List names Self-explanatory
- 7) Member obtains PGI/PDP Level 6 List names Self-explanatory
- 8) Member obtains PGI/PDP Level 7 List names Self-explanatory
- 9) Member obtains PGI/PDP Level 8 List names Self-explanatory
- 10) Member obtains PGI/PDP Level 9 List names Self-explanatory
- 11) Member obtains PGI/PDP Level 10 List names Self-explanatory

#### P. Publicity

- 1) Meeting plaque at club meeting location Self-explanatory.
- 2) Road Sign Self-explanatory.
- 3) Newspaper articles with Optimist highlighted Submit copy to A&A Chair.
- 4) Club maintains an active Facebook page Provide name of FB page.
- 5) Club maintains an active website. Provide website address.
- 6) Club has a Social Media/Marketing Chair appointed by end of first quarter by Dec 30th. Provide name.

## Achievement and Awards Report Form 2023-2024

Club Number:	Lt. Governor:					
Club Name:	Zone: Date:					
Category	Points	1st qtr	2nd qtr	3rd qtr	4th qtr	YTD
A. Club Reports						
Club Pride Report on time (Due 9/30)	500 Annually					
Officer Elect Report on time (Due 5/20)	500 Annually					
Quarterly A&A Report on time (Due 1/15, 4/15, 7/15, 10/15)	500 Quarterly					
Section Total						
B. Financial Obligations						
Optimist International Dues Paid On-Time	250 Pts. Qtrly					
District Dues Paid on-time	250 Pts. Qtrly					
Section Total						
C. Membership						
Addition of New Members	250 Pts. each					
3 New Members	300 Pts. each					
5 New Members	500 Pts. each					
NOW Programs (3 Maximum) List Program(s) and Date(s) Held Below:	500 each					
Membership at net +1 from previous quarter	500 Pts. Qtrly					
Section Total						
				<u> </u>		
D. District Board Meeting Attendance						
Club President's Attendance or Representative	500 Pts. each					
Bonus: Club President or Representative Attend	1000 Pts.					
All 3 Meetings	Annually					
Club Secretary or Treasurer Attendance	500 Pts. each					
Bonus: Club Secretary or Representative Attend	1000 Pts.					
All 3 Meetings	Annually 250 Ptc. por					
Additional Club Member Attendance	250 Pts. per Member/per Meeting					
Bonus: Three or more Additional Club Members (not President or Secretary/Treasurer) attend all 3 meetings	500 Pts. Annually					
Section Total						

E. District Convention				
Club President Elect Attendance				
(Sign Training Roster)	1500 Pts. Annually			
List name:			 	
Club Secretary/Treasurer Designate Attendance (Sign Training Roster)	1000 Pts. Annually			
List Name(s):	TOOD FIS. Annually			
Additional Club Member Attendance			 	
(Sign Training Roster)	250 Dto Foob Appually			
(List Names(s):	250 Pts. Each Annually			
Section Total				
F. Super Zone Meeting Attendance				
Club President Attendance	1500 Pts. Annually			
Club Secretary or Treasurer Attendance	1000 Pts. Annually			
Additional Club Member Attendance	250 Pts. per Member			
Section Total				
G. Zone Meeting Attendance				
Club President's Attendance	250 Pts. Quarterly			
Club Secretary/Treasurer Attendance	250 Pts. Quarterly			
Additional Club Member Attendance	100 Pts. Each Qtrly			
Section Total				
	T	<u>т г</u>		
H. International Convention Attendance				
Club President-Elect Received Training Certificate or	Certificate 2000 Pts.			
Registered List Name:	Register 1000 Pts.			
Secretary/Treasurer Elect Received Training Certificate				
or Registered	Certificate 1000 Pts.			
List Name:	Register 500 Pts.			
Each Additional Club Member Received Training	Certificate 500 Pts.			
Certificate or Registered	Register 300 Pts.			
List Name(s):	<b>J</b>			
Section Total				

I. New Club Building			
Sponsor a New Club with 15-20 Charter Members and			
Certified Completion of New Club Follow-up Program to OI within 90 days	5000 Pts. Each		
Bonus for Each Member Over 20	100 Pts. Each		
50 Mile Brigade (Additional Points)	1000 Pts. Each		
New Club Built Between Oct 1 and Dec 31	5000 Pts. Each		
New Club Built Between Jan 1 and Mar 31	4000 Pts. Each		
New Club Built Between Apr 1 and Jun 30	3000 Pts. Each		
New Club Built Between July 1 and Sept 30	1000 Pts. Each		
Section Total			
		•	
J. Youth Groups			
Sponsor a new JOI Club (15+ Members)	3000 pts. Each		
Maintain a JOI Club (10+ Members)	1500 pts. Annually		
Other Youth Groups (20+ Members) <b>Please List Groups Below:</b> (Max 5 Groups)	1000 Pts. Each Annually		
Section Total			
K. Optimist Service Projects			
Youth Appreciation Week	500 Pts. Annually		
Respect For Law Program	500 Pts. Annually		
, ,	500 Pts. Annually		
Leadership Program	350 Pts. Annually		
Hold a Club Jr. Golf Tournament or Sponsor a Golfer in the District Jr. Golf Tournament	500 Pts. Annually		
Il langta Manay to District for Ir (Salt Lourngmont	2 Pts for each \$ contributed		
Sponsor Essay Contest	500 Pts. Annually		
	2 Pts for each \$ contributed		
Sponsor Oratorical Contest	500 Pts. Annually		
I )anota Manay ta I )istrict tar ( )rotaricol ( 'antast	2 Pts. for each \$ contributed		
Sponsor CCDHH Contest	500 Pts. Annually		
	2 Pts. for each \$ contributed.		
Childhood Health & Wellness Program	500 Pts. Annually		
	2 Pts for each \$ contributed		
Tri-Star Program (Serving Minimum of 20 Kids) <b>Please</b> List Program(s) Below	500 Pts. Each (Maximum 3 Programs Annually)		
	500 Pts. Each (Maximum of 6 Programs Annually)		

		r	r –	1	1
New Project Serving 20 Kids – Please List Project(s) Below:					
	1000 Pts. Each Project				
Just Say No / Substance Abuse Programs -					
Please List Program(s) Below:	500 Pts. Each Program				
Promote any of OI new programs. Please list					
Program(s) Below:	500 Pts. Each Program				
Section Total					
L. Optimist International Foundation					
Contribute By 9/30 =	2 Pts for each \$				
Bonus: Reach \$10.00 + per Member =	1000 Pts Bonus				
Appoint Club Foundation Representative – 5/20	500 Dto Appually				
List Name:	500 Pts. Annually				
Section Total					
M. Optimist International Club Recognition					
Achieve "Honor Club" Status	1500 Pts. Annually				
Achieve "Distinguished Club" Status	3000 Pts. Annually				

N. Miscellaneous Points				
Club Visitations Within Club's Zone (Minimum 4 members) <b>Please List Clubs Visited, Locations and</b> <b>Dates Below:</b>	500 Each (Maximum 2 Visits)			
Club Visitations Outside Club's Zone (Minimum 4 members) <b>Please List Club Visited, Locations, Dates</b> <b>and Summary of Ideas Shared on separate sheet</b>	750 Each (Maximum 2 Visits)			
Monthly Club Newsletter to District Bulletin Editor, Governor, Social Media Chair, and A&A Chair	1000 Annually			
Outstanding Member Recognition or President's Citation (Due 8/31) or Life Membership Award (Due 9/30)	500 Pts. Each Annually			
Section Total				

O. Personal Growth and Development			
Appoint Club PG/PDPI Chairperson and provide their name to Governor, District Director of Personal Growth, and	300 Points Annually		
District A&A Chair (Due 12/30)			
Member Reaches Level 1 List Name(s)	50 points each Member		
Member Reaches Level 2 List Name(s)	100 points each Member		
Member Reaches Level 3 List Name(s)	150 points each Member		
Member Reaches Level 4 List Name(s)	200 points each Member		
Member Reaches Level 5 List Name(s)	250 points each Member		
Member Reaches Level 6 List Name(s)	300 points each Member		
Member Reaches Level 7 List Name(s)	500points each Member		
Member Reaches Level 8 List Name(s)	700 points each Member		
Member Reaches Level 9 List Name(s)	800 points each Member		
Member Reaches Level 10 List Name(s)	1200 points each Member		
Section Total			

P. Publicity				
Meeting Plaque at Club Meeting Location	500 Annually			
Road Sign	500 Annually			
Newspaper Articles with Optimist Highlighted (Submit copy to A&A Chair)	50 Each (250 Pts. Max per Qtr)			
Club Maintains an Active Facebook Page <b>Facebook Address:</b>	250 Pts per Qtr.			
Club Maintains an Active Website <b>Website Address:</b>	250 Pts per Qtr.			
Club has a Media Chair: ( <mark>due 12/30</mark> ) End of 1 <sup>st</sup> Qtr. Name:	500 Pts Annually			
Section Total				
TOTAL				

	/ 10/15/24				
Deadimes: 1/15/24, 4/15/24, 7/15/24/	, 10/13/24				
*PLEASE CONTINUE TO ADD DETAILS FOR THE	ACTIVITIES AND PROJECTS BELOW:				
Please submit to A&A Chair: Submitted by:					
Annette Williams	Email:				
2567 Twin Manor	anor Phone:				
Northport, AL 35476					
aw635855@live.com Date Received:					
In an effort to assist with record keeping	ng, use the attached form to record your activities so that				
the Club Pride Report (9/30) will be easier to fill out. Contact A&A chairperson for edits.					

#### 2023-2024 ACTIVITIES and PROJECTS LOG SHEET Club Name: lf Fundraiser, Amount Raised Members Served NAMEORACINITY Comm unity # of Youth or Cost of Project Number of Guests Number of Service Hours Dateofficient Number of Members New Event frorn) Partner Organization \$ \$ 1 \$ \$ 2 \$ \$ 3 \$ \$ 4 \$ \$ 5 \$ \$ 6 \$ \$ 7 \$ \$ 8 Ś \$ 9 \$ \$ 10 \$ \$ 11 Ś \$ 12 \$ \$ 13 Ś Ś 14 \$ \$ 15 \$ \$ 16 17 \$ \$ 18 Ś \$ \$ \$ 19 20 Ś Ś

#### Achievement and Awards Activities and Projects Log Sheet

In an effort to assist with record keeping, use the attached form to record your activities so that the Club Pride (September 30) report will be easier to fill out. Contact A&A chairperson for edits.